

BIJU PRABHAKAR. B.Tech. LLB. MBA. IAS (Retd.)

Project Manager | Turnaround Strategist | Innovative Policy Maker

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PROFILE SUMMARY

Former bureaucrat and seasoned professional with over three decades of transformative impact across key departments, missions, and public sector undertakings of the Government of Kerala / India. Demonstrated expertise in project management, institutional turnaround, implementation of innovative ideas and infrastructure modernization. Combines strong foundations in engineering, law, and business to conceive, design and implement systemic solutions that deliver measurable and sustainable results.

AREAS OF EXPERTISE

- Strong leadership skills & commitment to public service
- Scientific Project Management Excellence
- Strategic Turnarounds & Institution Building
- Education, Skilling & Child Development Practices
- Public Transport & Urban Infrastructure Planning
- Technology-Enabled Governance & Administration
- Systems Analysis & Gap Identification
- Financial Management & Cost Optimization

HIGHLIGHTS OF IMPACT:

1. Chairman & Managing Director, Kerala State Electricity Board (KSEB)

- Formulated a corporate vision plan to make Kerala energy-sufficient by 2030, targeting 10,000 MW of internal generation.
- Revived the implementation of two major stalled hydroelectric projects—Thottiyar (40 MW) and Pallivasal Extension (60 MW); also

conceived and launched India's first 4-hour Battery Energy Storage System (BESS).

- Resolved long-pending disputes with NTPC Kayamkulam Project , secured GOI assistance for key projects.

2. Secretary – Transport & CMD, KSRTC

- Introduced several managerial and IT driven measures including modern ticketing machines, GPS tracking, cash less payment etc .
- Achieved record revenue of ₹245 Cr / month (Dec 2023) and record 9 Cr /day for KSRTC.
- Set up the new company- **KSRTC SWIFT**; first sleeper buses, India's first open electric double decker bus, innovative city circular buses, 15 fuel outlets, budget tourism -achieved ₹25 Cr monthly non-fare revenue.
- Revived the near bankrupt KTDFC with a ₹425 Cr revival plan;
- Launched AI camera project and digital licensing in Motor vehicles department.

3. Secretary – Aviation, Urban Affairs, SC/ST department, Industries

- Conducted Kerala's first successful sea-plane demonstration.
- Enabled strategic land acquisitions for Trivandrum Metro and Sabarimala Airport.
- Formulated projects for revival of traditional industries like coir, cashew, plantations etc and initiated discussions for manufacture of Titanium in association with ISRO.

4. Secretary, Social Justice & WCD

- Created the women & Child development department bifurcating SJ dept
- Paved the way for appointment of more than 1200 Persons with Disabilities (PwD) in aided schools of Kerala.
- Launched innovative schemes - Thejomaya rehab scheme, Smart Anganwadis, novel programmes like “ Night Walk”; revived probation activities and several programmes for Transgenders .
- Establishment of 56 Nos of Fast Track Courts dedicated for handling POCSO cases.

- Started Graduate Course on Occupational Therapy for first time in Kerala in NISH & NIPMER.

5. Commissioner, Guruvayoor & Koodal Manickam Devasoms

- Conceptualized infrastructure improvement plan, later submitted to GOI under Prasadam Project
- Introduced air cooling system for the sanctum sanctorum of Guruvayoor temple.

6. Secretary (i/c), Public Works Department

- Introduced composite tendering system for buildings
- Issued orders for Hill Highway & coastal Highway projects
- Conceptualized India's first undersea road tunnel and Vizhinjam–Ambasamudram corridor, on-line reservation of PWD rest houses
- Partnered with IISc for flood-resilient geo-cell roads.

7. Director, Agriculture Development & Farmers Welfare.

- Conceptualised scheme for creation of Special Agro-Economic Zones; schemes for value addition projects for toddy/coconut wine/ jack fruits, and several agricultural produces of Kerala.
- Conceptualized the scheme for the formation of Kerala Agro Business Company (KABCO), for international marketing of Kerala's agriculture produces, which has become a reality in 2023.

8. District Collector, Trivandrum

- Implemented "Operation Anantha" flood mitigation project for Thampanoor and no major floods after 2015 in the Central Railway station/ Bus Terminal area.
- Executed East Fort beautification, "Take-a-Break" cafés in all districts, and land acquisitions for major roads including two National Highways, Vizhinjam International Sea Port and 14 bridges/approach roads in the district.

9. Director of Public Instruction (DPI)

- Conceptualized the integration of all four school directorates like DHSE, DVHSE, SSA & DPI under directorate which led to the formation of Directorate of General Education (DGE) later.

- Introduced Flipped learning as pilot project in selected schools; formed committee for reforming Youth festival with eminent artists.

10. Commissioner, Food Safety

- First in India to ban pan masala under Food Safety Act.
- Enforced Set statewide food safety benchmarks following “shawarma death” ; adopted at national level.

11. MD, Kerala Medical Services Corporation

- Launched Karunya Pharmacy Chain (₹100 Cr turnover in Y1); which revolutionized procurement and discounted sale of branded drugs- only one - then and now in India.

12. Director, Lotteries

- Raised revenue from Lottery from ₹557 Cr to ₹2800 Cr in 3 years making it one of the top earners for GOK.
- Introduced Karunya Lottery funding 2.3+ lakh surgeries.

13. Founder Director, Bhoomi Keralam Project

- Digitized land records via geospatial resurvey; established KLIM platform; prepared a modern survey manual to use Universal coordinate system, DGPS and ETS for modern cadastral survey.

14. Founder Director , IT@SCHOOL project & VICTERS TV Channel

- Implemented the massive IT enabled education project in 2500 + High Schools of Kerala; IT Practical examination introduced in SSLC in 2005 – another first in India
- India’s first and only Education TV for school children – VICTERS started in 2006.

15. Worked as **Plant/Production Manager**, in various firms in private and public sector units.

CREATIVE PURSUITS

Nature/Wildlife Photographer | Oil, acrylic, Water color Artist

Advocate of Art for Public Spaces (e.g., “Arteria” public art initiative)

Travelled for in-service training, paper presentations, seminars and photography to over 25 countries.