



Biju Prabhakar IAS

District Collector & District Magistrate

Thiruvananthapuram District

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I. Past Job responsibilities:

a. Director of State Lotteries.

- Taken over the Department of State Lotteries as its Director in during the turbulent times of July 2010 during the LDF govt. And since then the yearly gross sales of the Lotteries has grown from Rs.557 Cr in 2010-11 to Rs.1287 Cr in 2011-12 and to Rs.2800 Cr as on 31-3-2013, before moving out.
- Implemented the flagship programme of the Government namely the **Karunya Lottery** and the **Karunaya Benevolent fund**, which has provided financial assistance for over 40000 patients requiring surgery providing assistance over Rs.450 Cr.

b. Managing Director, Kerala Medical Services Corporation Ltd.

- Worked as the Chief Executive of the Kerala Medical Services Corporation Ltd from April 2010 till April 2013, the central procurement agency under health department for 939 essential drugs and 250 types of biomedical equipments for 1200 government hospitals of the State.
- Started the **Karunya Community Pharmacy** in five medical Colleges, where specialty medicines are offered at a Minimum discount of 22% which had go up to 93%. The first outlet in Medical Collage, Thiruvananthapuram was having an average sale of Rs.10 lakhs per day. The chain has grown during the last 3 years to 20 hospitals and with a turn over above Rs.100 Crs.

c. Commissioner of Food Safety, Govt of Kerala:

- Taken over the charge on 1st March 2012 and has implemented the new Food safety Act and Rules in the State. An awareness could

be created among the public on the unsafe practices in the food industry, pesticides in vegetables and provisions and also forced the Food Business Operators to comply with standards to a certain extent. issued the orders **banning panmasala** in the State - Second State in India to do so and first state in India to ban under the Food Safety Act, 2006, which was followed by almost all states except Meghalaya.

d. Director of Public Instruction:

- During the brief spell in General education department, could initiate several reforms - a pilot project in IT enabled education in GV Raja High school, reforms in the youth festival manual, detection of bogus UIDs in schools etc.

e. Project Director, Bhoomikeralam, Survey department:

- Was the founder Project Director of the **Bhoomi Keralam** – a project for completion of the cadastral and geo-spatial survey of the State. The magnitude of the project could be understood from the fact that the resurvey started 45 years ago by the department of survey and land records, has completed so far only 40 % of the State and that too with over 22 lakh land complaints. Bhoomi Keralam proposed to complete the survey in 3 years using a combination of technologies like aerial photogrammetry, satellite imagery, Differential GPS and Total Stations.
- Also served as the ‘Survey Vigilance Officer’ and unearthed many land related corruption cases involving department staff and also enquired into the Boundary issues of Munnar Kannan Devan Village.

f. Executive Director, IT@School & VICTERS Education Channel, General Education department:

- Was the founder Director of one of the largest IT projects of Government of Kerala , started from scratch and grown the IT @ School Project into one that is now successfully being implemented the project in over 2750 high schools of the State, Lakshwadeep and Gulf for the past 12 years in a decentralized manner. The project has made nearly 100 lakh students, 55000 teachers IT literate to use the technology in the teaching-learning of Other subjects and now extended by government to UP, LP and Higher Secondary Schools. The project won National E-Governance Award of Govt of India in 2005.

- Also founded the first exclusive school education TV Channel, VICTERS, formally launched by HE the President of India, Dr.APJ Abdul Kalam, on 28th July 2005 and an interactive channel on the EDUSAT while in General Education Department.

II. Other Professional Experience/achievements:

- Was third rank holder in the Dy.Collector Examination conducted by the Kerala Public Service Commission.
- Co-authored India's first Modern Survey Manual which is now being adopted by several States.
- Was also one of the first Mission Co-ordinators of the newly formed Information Technology department of the State and streamlined the operation of FRIENDS collection centers in other districts, which commenced their operations in March 2001.
- Worked as head of Chemical safety in the Department of Factories and Boilers.
- Was Member Secretary of the Site Appraisal Committee of Govt of Kerala, which cleared sites for Major Accident Hazard Installations.
- Worked as Plant Engineer in private companies in Mumbai and as Plant manager in Hindustan Latex Ltd, Thiruvananthapuram.
- Was guest faculty to engineering colleges, leading training institutes and undertaken several professional development programmes/consultancy.

III. Educational Qualifications :

1. **B.Tech.** from University of Kerala (TKMCE-1983-1989).
2. **L.L.B.** from University of Kerala.
3. **M.B.A. (Systems specialization)** – from University of Kerala

IV. Other Interests

- Oil /acrylic and water colour painting
- Photography
- Research in innovations and good governance
- Research in the working of departments and PSUs
- Reading
- System Analysis and Design
- Writes blogs and articles in newspapers etc occasionally